



LEARN & GROW

Affiliate Starter Pack

A practical guide to sharing one ₦4,000 academy, five-academy access, the full catalogue with CareerPulse, and the current two-tier educational partnership benefit.

Start with value.

Help people find useful academies, courses, and career tools. When a person you directly introduced completes a qualifying paid purchase, the system records the applicable educational partnership benefit.

Three individual access routes

One Academy - ₦4,000 | Five Academies - ₦10,000 | Full Catalogue + CareerPulse - ₦50,000

Corporate training is handled separately from ₦500,000 based on scope and seats.

What you will learn

How to activate your link, explain the two tiers simply, choose the right audience, and promote responsibly.

Important

Benefits are not salaries, guaranteed income, investments, or payment for recruitment. Full terms always apply.

Read this before promoting. Use only approved claims and always send people to your personal Learn & Grow link.

01 | How the partner programme works

A simple path from sharing to a verified benefit

Learn & Grow is a learning and career platform. The programme rewards the responsible sharing of real paid learning access - not recruitment alone.

1

Create your Learn & Grow account

Register through the normal Learn & Grow sign-up page. A personal page and invite code are reserved automatically for every member.

2

Activate with a qualifying purchase

Buy one eligible academy for ₦4,000, choose five academies for ₦10,000, or enrol in the ₦50,000 Full Catalogue + CareerPulse plan. Corporate training is handled separately.

3

Share a useful offer

Match the right academy, course, or CareerPulse tool to a real need: career growth, business, digital skills, school success, or professional development.

4

A real purchase is verified

A benefit is created only after a qualifying paid academy or membership purchase is completed, verified, and remains non-refunded.

5

Review, release, and withdrawal

Benefits are subject to platform checks and the refund-safety hold. Once released, an eligible member may request withdrawal when the minimum threshold is met.

The one sentence to remember

You are rewarded for a qualifying paid academy or membership purchase made through a genuine referral path - not for adding names, opening free accounts, or recruiting somebody to recruit others.

Your personal share page and the ₦4,000 buyer journey

Every member has a personal page and invite code reserved automatically. Complete any qualifying purchase, starting with one eligible ₦4,000 academy, to activate it. For the ₦4,000 route, the buyer chooses the exact academy before registration; after secure payment, Learn & Grow returns the buyer directly to that academy with permanent access. Anyone who signs up through your active link is connected to your account automatically.

02 | The two-tier benefit, explained simply

Two people can benefit from one verified paid enrollment

The system stops after the second level. There is no third tier, fourth tier, or unlimited upline payment.

You Direct sponsor	Your contact Completes a qualifying paid purchase	Your sponsor Your own direct sponsor
30% educational benefit You directly introduced the paying enrollee.	Verified purchase The purchase must be real, completed, and not refunded.	10% mentorship benefit One level up only. No payment continues beyond this point.

Paid access	Price	30% direct sponsor	10% sponsor's sponsor	Total recorded
One Academy	₦4,000	₦1,200	₦400	₦1,600
Five Academies	₦10,000	₦3,000	₦1,000	₦4,000
Professional	₦50,000	₦15,000	₦5,000	₦20,000
Corporate	Separate quote	Under agreement	Under agreement	Under agreement

Corporate and institutional training uses a separate agreement, scope and seat-based quote; it is not part of ordinary individual signup.

₦4,000 example

If Ada directly introduces Chidi and Chidi buys one eligible ₦4,000 academy, the system records ₦1,200 for Ada. If Ada herself was introduced by Bisi, the system records ₦400 for Bisi as the one-level mentorship benefit. Nobody above Bisi receives a benefit from that purchase.

03 | What must be true before a benefit can be paid

The rules protect the learner, the partner, and the platform

Real qualifying purchase

A benefit is not paid for a free account, an affiliate signup, a name on a list, or recruitment alone. It follows a qualifying ₦4,000 academy or paid membership purchase.

Verified and non-refunded

The payment must be completed, pass platform checks, and remain non-refunded. A refunded purchase reverses the connected benefit.

30-day refund-safety hold

The current plugin holds referral benefits for 30 days before release to protect against refunds and chargebacks.

Correct access level

For memberships, if you are on a lower paid level than the membership purchased by your referral, the system records your current level-rate amount and holds the difference until you upgrade. A qualifying ₦4,000 academy purchase records ₦1,200 direct plus ₦400 mentorship under the same verification rules.

Coupon protection

A transaction using a discounted coupon does not create a direct or mentorship benefit under the current plugin rules.

Withdrawal conditions

The current minimum payout is ₦20,000. Account, email, identity, bank details, fraud checks, available balance, and admin approval must be in order.

Friday processing

Approved withdrawal requests are processed on Fridays. Requests submitted before Wednesday 11:59pm may enter that week's batch; banking or holiday delays can move processing to the next working day.

04 | What an earnings scenario can look like

Illustration: 25 direct referrals, each bringing 3 people

This is a planning illustration only - not a promise of income. It assumes every person completes the same qualifying, verified, non-refunded paid purchase, all relevant eligibility conditions are met, and the 30-day hold has passed.

Paid access	25 direct purchases (30%)	75 second-tier purchases (10%)	Illustrative total
One Academy	25 x ₦1,200 = ₦30,000	75 x ₦400 = ₦30,000	₦60,000
Five Academies	25 x ₦3,000 = ₦75,000	75 x ₦1,000 = ₦75,000	₦150,000
Professional	25 x ₦15,000 = ₦375,000	75 x ₦5,000 = ₦375,000	₦750,000
Corporate	Separate agreement	Separate agreement	Not an individual projection

Corporate training is quoted separately and should not be presented as an individual referral-income projection.

If you grow to 50 direct referrals

With the same 3-person pattern, that becomes 50 direct and 150 second-tier qualifying purchases. This is only an illustration: One Academy ₦240,000; Five Academies ₦300,000; Full Catalogue + CareerPulse ₦1,500,000. Corporate training is excluded from individual projections.

What makes this realistic

The figures are not payment for headcount. They only apply when the underlying people make genuine qualifying paid purchases, those purchases pass verification and the refund period, and all programme conditions are met. There is no payment beyond the second tier.

05 | Your first seven days as a partner

Promote with clarity, not pressure

People respond better when you help them choose a useful academy, course, or tool. Lead with the learner's goal; explain the benefit honestly only when relevant.

Day	Action
1	Open your Invite & Educational Benefits dashboard. Copy your personal link and save it in your notes.
2	Choose one audience: job seekers, students, small-business owners, or digital-skill learners.
3	Choose one relevant academy or CareerPulse tool. Write one short message explaining the learner problem it helps solve.
4	Share one approved flyer or caption to a relevant WhatsApp group, Facebook page, Instagram story, or personal audience. Never spam.
5	Follow up with people who asked questions. Help them choose the exact academy or the right membership; do not pressure them to pay.
6	Check your dashboard for clicks, registrations, and verified activity. Improve the message, not the truth.
7	Share a useful course tip or free lesson. Build trust before asking anyone to consider paid access.

Use these words

"I found a platform with practical courses and career tools. You can buy one eligible academy for ₦4,000, choose five for ₦10,000, or unlock the full catalogue plus CareerPulse for ₦50,000. If you are interested, I can send my link and help you choose."

Do not use these words

Do not promise guaranteed earnings, salary, investment returns, instant wealth, automatic payment, or payment for simply recruiting somebody. Do not hide material rules, use false screenshots, or create fake urgency.



LEARN & GROW

Your next step starts here.

Choose one eligible academy for ₦4,000, five academies for ₦10,000, or the full catalogue plus CareerPulse for ₦50,000. A qualifying purchase activates your personal public share page, unique invite code, and educational-benefit eligibility.

Ready to join Learn & Grow?

Choose one ₦4,000 academy: learnandgrow.life/choose-academy

Choose a membership: learnandgrow.life/register

For ₦4,000 access, select the exact eligible academy before registration and payment. A qualifying purchase activates your public share page, referral tools, and educational-benefit eligibility.

Your activated partner resources: ready-to-post fliers, matching captions, this Affiliate Starter Pack PDF, and an explainer-video link when published - all from Invite & Educational Benefits.

1. Choose Select one exact academy or a wider membership.	2. Register and pay Qualifying access starts from ₦4,000.	3. Share with purpose Use your dedicated referral page for genuine recommendations.
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This guide reflects the programme rules found in the Learn & Grow plugin reviewed on 11 August 2026. It is an educational summary, not a contract. The current Learn & Grow Terms of Service and platform rules control in the event of any difference. Learn & Grow is a project of Dunamis CodeVisuals Ltd.